



The connecting power of Koresin®

- Koresin is the industry benchmark with regard to
 - superior tack performance
 - processing flexibility
 - reliability
 - high quality and uniformity
- Production capacity expansion to ensure all future demands
- Koresin is the only formaldehyde-free phenolic tackifier in the market
- Over 70 years of product expertise



Your solution – Koresin® The tackifier for high quality applications



Koresin is successfully applied in the manufacturing of

- quality and premium tires of all kind
 - for cars, trucks and special vehicles
 - for OEM, replacement and re-treading
 - in light, medium, heavy and speed use operations
 - in earth and air transport rubber compounds
- other industrial and technical rubber goods, such as
 - conveyor belts
 - power transmission belts
 - hoses
 - cable / roll coverings
 - lining materials





Your solution – Koresin[®] When overall performance is key



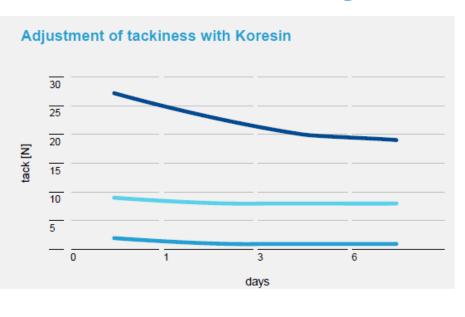
Outstanding advantages

- High initial and long-term tackiness of rubber compounds
- Compatible with all current rubber formulations
- Processing flexibility
 - degree of tackiness can be adjusted
 - tackiness can be maintained for up to several weeks when needed
- Koresin has no negative influence on the
 - vulcanization kinetics
 - properties of the vulcanized rubber
- Proven effectiveness also in formulations with high loading of silica filler

Your solution – Koresin® Reliable tack at desired level



Koresin allows fine-tuning of tackiness to achieve specific requirements



Passenger tire sidewall:

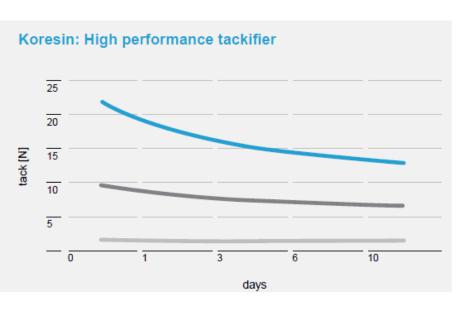
(base formulation in phr)
Natural rubber 50
Butadiene-rubber 50
Carbon black 40
Silica 10
Plasticizing oil 10
Koresin 0 / 2 / 4

- Koresin 4 phr Koresin 2 phr Koresin 0 phr
- A low loading of Koresin increased tack by 300%
- Higher loadings offer further significant improvement
- Tack is maintained over extended time periods

Your solution – Koresin® Tack stability provides safer processing



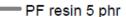
Koresin has excellent efficiency together with long-term performance compared to standard phenol-formaldehyde based tackifiers (PF resins)



Truck tire tread:

(base formulation in phr)
Natural rubber 80
Butadiene-rubber 20
Carbon black 50
Plasticizing oil 4
Tackifier 0 / 5



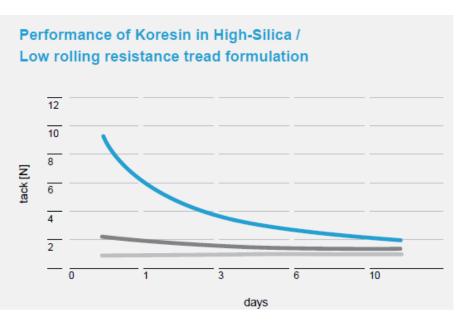


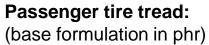
w/o tackifier

Your solution – Koresin[®] For low rolling resistance tires



Koresin allows adjustment of tackiness according to the processing needs





Vinyl-SBR 70

Butadiene-rubber 30

Carbon black 40

Silica 80

Silan 8

Carbon black 10

Plasticizing oil 20

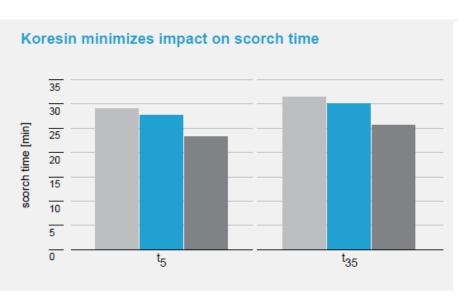
Tackifier 0 / 5



Your solution – Koresin® Minor effect on vulcanization kinetics



Koresin has a lower scorch influence compared to standard phenol-formaldehyde resins



Truck tire tread:

(base formulation in phr)
Natural rubber 80
Butadiene-rubber 20
Carbon black 50
Plasticizing oil 4
Tackifier 0 / 5



Koresin 5 phr

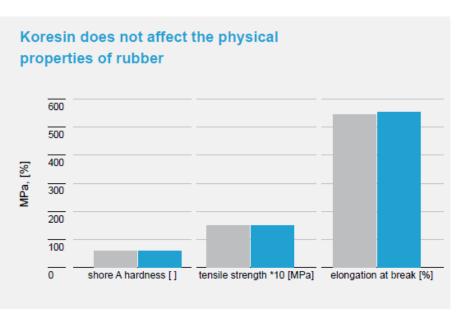
PF resin 5 phr

w/o tackifier

Your solution – Koresin[®] No effect on mechanical properties



Koresin does not reduce hardness. Tensile strength and elongation are maintained and maybe improved by use of Koresin



Passenger tire sidewall:

(base formulation in phr)
Natural rubber 50
Butadiene-rubber 50
Carbon black 40
Silica 10
Plasticizing oil 10
Koresin 0 / 4



Your solution – Koresin® Sustainability and reliability included



Global supply security is vital

BASF constantly challenges all related processes to best meet customers' expectations in terms of

- sophisticated raw materials sourcing
- compliance with the highest safety standards in each step of manufacturing
- professional logistics and warehousing facilities around the globe
- installed Quality and Risk Management Systems along the complete Supply Chain including a scenario-based inventory plan





Your solution – Koresin[®] Worldwide availability



- Produced at BASF's Ludwigshafen plant
- Production facility also comprising a pelletizing and packaging line
- Pellets in 25-kilogram bags and super-sacks/big bags
- Delivered on plastic pallets
- Available worldwide





Your solution – Koresin[®] Modern production facility



BASF currently invests into a new production line for Koresin at its integrated production site in Ludwigshafen

- Koresin capacity will increase by 50 %
- Dual-train production to better meet Koresin customers' needs
 - satisfaction of demand in rising high-end rubber applications
 - optimization of supply security
- Expansion scheduled to be completed by 2015





Your solution – Koresin[®] Specifications and properties



Specifications

Test criteria	Specification	Test method
Ubbelohde dropping point	140 – 160 °C	DIN 51801
Ring and ball softening point	135 – 150 °C	DIN 52011
Solubility in hydrocarbons	soluble	BASF method



Properties

Physical form	yellow to brown pellets
Odor	almost odorless
Softening point (ball and ring/DIN 52011)	135 – 150 °C
Dropping point (Ubbelohde/DIN 51801)	140 – 160 °C
Density (20 °C)	1.02 – 1.04 g/cm ³
Solubility	soluble in hydrocarbons



Your solution – Koresin® The tackifier to meet YOUR expectations



YOUR Tackifier

in high performance rubber applications.

YOUR Solution

when overall performance is key.

YOUR Satisfaction

sustainability and reliability included.





The Chemical Company